






## WEB DEVELOPER

# SYED MOHD SHAMS TABREZ

Creative and performance-driven Web Developer with 6+ years of experience in WordPress, Shopify, and modern website platforms. Skilled in building high-converting, responsive, and SEO-optimized websites. Experienced in Webflow development, AI-powered workflows, and eCommerce systems. Strong background in server handling, UI implementation, automation tools, and website performance optimization.

## CONTACT

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## SKILLS

- **Languages:** HTML5, CSS3, PHP, JavaScript, React
- **CMS & Platforms:** WordPress, WooCommerce, Shopify, Webflow, Magento
- **Page Builders:** Elementor, WPBakery, Gutenberg
- **AI Tools:** ChatGPT, GitHub Copilot, Cursor AI, Gamma, Leonardo AI, Grok AI
- **Design Tools:** Figma, Adobe Illustrator, Canva
- **Development Tools:** Git, SSH, cPanel, XAMPP, phpMyAdmin, VS Code
- **Database:** MySQL, MongoDB, PostgreSQL
- **Hosting/Servers:** AWS (NGINX), Hostinger, GoDaddy
- **Other:** ACF, Gravity Forms, REST APIs, WP All Import, Tawk.to, SMTP, Web Stories

## AWARDS

- Best Web Performance Optimization – Improved Core Web Vitals and site speed across major projects.
- Best eCommerce Implementation – Delivered high-converting WooCommerce & Shopify stores.
- Excellence in Website Migration – Led AWS deployments and zero-downtime migrations.

## EXPERIENCE

### WORDPRESS DEVELOPER (Regenesys Business School, **Mumbai**) Aug 2022 - July 2025

- Developed and managed multiple institutional and regional websites.
- Customized themes, plugins (ACF, Gravity Forms, Yoast), and performance setups.
- Handled migrations, staging environments, Git deployments (GitHub → AWS).
- Integrated CRM systems using APIs and automated lead workflows.
- Worked with design teams to convert Figma designs into responsive UI.
- Implemented AI tools to speed up content, code suggestions, and design ideation.
- Assisted marketing teams with landing page funnels and CRO improvements.

### WORDPRESS DEVELOPER (Corpfield Softwares Pvt. Ltd, **Bengaluru**) Mar 2021 - Aug 2022

- Designed custom WordPress and Webflow websites from scratch.
- Built CMS-driven Webflow projects with animations and responsive layouts.
- Developed WooCommerce and Shopify stores including checkout customization.
- Created RESTful APIs and dynamic data integrations.
- Improved SEO structure and performance optimization.

### WORDPRESS DEVELOPER (UPapp Factory, **Bengaluru**) Feb 2020 - Feb 2022

- Converted design assets into modular HTML/CSS/JS.
- Delivered cross-browser compatible commercial websites.
- Collaborated with designers and backend teams on scalable solutions.

### WORDPRESS DEVELOPER (Agreed Technologies, **Lucknow**) May 2018 - Dec 2019

- Built WordPress websites from wireframes to deployment.
- Customized themes, plugins, and admin panels.
- Created reusable code libraries to speed development.

## SELECTED PROJECTS

- Institutional & regional websites for Regenesys (multi-country WordPress network)
- Shopify eCommerce stores with payment and checkout customization
- Webflow business sites with CMS collections and animations
- Custom WordPress popup plugin (scroll-trigger lead capture)
- Gravity Forms → CRM API integrations
- Travel, education, and finance-based WordPress platforms

## EDUCATION

### Master of Computer Applications (MCA)

Integral University, Lucknow – 2018