### SYED MOHD SHAMS TABREZ

syedtabrezwp@gmail.com | +91-9795836305 | Bahraich, Up, 271901 LinkedIn: https://www.linkedin.com/in/syed-mohd-shams-tabrez-62b8b892/

#### **SUMMARY**

WordPress Developer with 6+ years of experience in building, customizing, and maintaining responsive WordPress websites. Proficient in Elementor, WP Bakery theme/plugin development, WooCommerce integration, server management, and troubleshooting. Hands-on with Git, SSH, cPanel, and staging/live deployment.

## WORK EXPERIENCE

## WordPress Developer, Regenesys Business School, Mumbai, India

Aug 2022 - Present

- Developed and maintained multiple WordPress websites.
- Customized themes and plugins (ACF, Gravity Forms, Yoast).
- Managed website migration, staging, and Git deployment (GitHub → AWS).
- Troubleshot speed, layout, and compatibility issues.

## WordPress Developer, Corpfield Softwares Pvt. Ltd, Bengaluru, India

MAR 2021 - AUG 2022

- Designed and developed custom WordPress sites.
- Handled WooCommerce setup, product import/export, and checkout customization.
- Crafted SEO strategy and intuitive interface for site to achieve prominent rankingsacross top browserplatforms.
- Planned and engineered RESTful API's web services to manipulate dynamic datasets

#### WordPress Developer, UPapp Factory - Bangalore, India

FEB 2020 - FEB 2021

- Converted design assets into component-based HTML. CSS and JS.
- Delivered quality commercial websites that we met coding standards and crossbrowser compatibilities.
- Collaborated with design and project developers to understand project scope and offer elegant, creative and scalable solutions.

#### WordPress Developer, Agreed Technologies - Lucknow, India MAY 2018 - DEC 2019

- Installed required plugins and additional coding to fit final design and functionality requirements.
- Designed and implemented website from initial concept, site architecture and wire frames to finished deliverable.
- Leveraged strong understanding of WordPress core to manipulate admin and theme components.
- Created and updated re-usable code libraries to streamline WordPress development cycle.

#### **EDUCATION**

### **Master of Computer Application**

May 2018

### Integral University, Lucknow

#### **KEY SKILLS**

- Languages: HTML5, CSS3, PHP, JavaScript, React
- CMS: WordPress, WooCommerce, Shopify, Magento
- Page Builders: Elementor, WPBakery
- Tools: Git, SSH, cPanel, XAMPP, phpMyAdmin, Vs Code, Sublime, Adobe Al/ Figma, Canva
- Database: MySQL
- Hosting: Hostinger, GoDaddy, AWS (NGINX)
- Other: Gravity Forms, ACF, WP All Import, Tawk.to, SMTP setup, Web Stories
- Ai Tools: Cursor Ai, Gamma.app, Leonardo Ai, GitHub Copilot, Grok (xAl)

# PROJECT HANDLED

**PizzaExpress:** It's a POS development websitein which I have developed whole website and added many features as per client requirement. - thepizza.express

**StartEngine:** This is an Investment related website in which I have worked on Front-End part with custom template in worpdress. startengine.com

**ClockSession**: It's an internal site of Corpfield inwhich I have developed whole website with CPT, plugins and theme customization- clocksession.com

**CodeArrest:** It's an internal site of Corpfield in which I have worked on design and development with custom post type, pluginsand theme customisation - codearrest.com

**Contiom-Plugin**: It's an plugin developmentinwhich I have worked on change the default things in WordPess and bug fixes

**Regenesys.net**: Revamped the main institutional website from scratch based on Figma designs. Used Elementor Page Builder to build dynamic and responsive pages. Integrated multiple plugins to support performance, SEO, and lead capture functionalities.

**Kenya.regenesys.net**: Redesigned the Kenya-specific regional website following the Figma layout. Implemented Elementor for design consistency and added necessary WordPress plugins for local marketing and academic content delivery.

**Nigeria.regenesys.net:** Handled a complete rebuild of the Nigeria branch website using Elementor and customstyling. Ensured optimized speed and implemented custom plugin functionalities for region-specific operations.

**India.regenesys.net:** Led the website revamp for the India division using Figma-baseddesigns and Elementor.Developed custom page sections and integratedtools for enquiry forms, analytics, and localization.

**Regenesys.net/reginsights:** Built a dedicated blog platform using WPBakery Page Builder with a clean, content-focused layout. Customizedthetheme and optimizedfor SEO and readability to support thought leadership content.

**OnePlusHolidays.com:** Designed and developed a global travel and tourism website from scratch using WPBakery. Created custom layouts for destinations, packages, and inquiry forms.

**Mywealthinvestments.co.za:** Worked on the complete developmentofafinance-based WordPress site. Integratedinvestment tools, financial forms, and plugins ensuring performance and security.

**Edforall.study:** Built and manageda WordPress-basededucational platform. Focused on accessibility, course listingintegration, and mobile responsiveness.

**Popup Scroll Plugin (Custom Development):** Created a custom WordPress plugin that triggers a popup based on user scroll depth. Used for lead capture and special announcements across various project websites.

**Gravity Forms - Vine CRM Integration:** Integrated Gravity Formswith Vine CRM, the company's in-house customer relationshipmanagement system. Utilized custom API functionality to ensure real-time data transfer from form submissions directly into Vine CRM, enabling efficient lead tracking and automation for the marketingand admissions teams.

#### **Declaration**

I hereby declare that the information provided above istrue and correct to the best of my knowledge and belief.